



DISTRICT ADMINISTRATION OFFICE  
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**EVERY CHILD,  
 EVERY OPPORTUNITY,  
 EVERY DAY...  
 STRIVING FOR SUCCESS**

**Stakeholders Committee Meeting**

Meeting Date: November 9, 2023

Start: 6:15 PM Adjourn: 6:30 PM

Location: Wellsboro Area HS, Commons

Next meeting date: TBD, may be virtual

Committee Members/Guests Attending: Sign in

Melanie Berndtson	Dan Bower
Taylor Leach	Pat Chappell
Tim Kaltenbach, Sr.	Katrina Doud
Garrett Kaltenbach	Brittany Rice
Francis Novak	Jerry Curreri
Tim Morey	James Mack
Susan Gage	Todd Outman
Kristin Hamilton	Louis Prevost
Tanya Harmon	Dana Coots
Mike Shreck	Alice Stickler
Rob Kieser	Erick J. Coolidge
Donna Burrous	Sadie Mack
Amber L. Whitney	Alaina Coots
Bianca Parsons	Amy Coots
Shelia Holleran	Shane Mascho

Purpose- Provide overall direction for the entire CTE Program of the School District: The committee provides valuable advice to the program, plans, implements or supports activities to aid the program, and helps to promote the program in the community. Local advisory committees are a vital link between the career and technical education program and business and industry.

**Wellsboro Area School District Offers the following Pennsylvania Department of Education Approved Career Technical Education Programs:**

	Program Name	Program CIP #
1	Agriculture, General	01.0000
2	Agriculture, Mechanization	01.0201
3	Institutional Food Workers	12.0508
4	Engineering/Engineering-Related Technologies/Technicians	15.9999
5	Carpentry	46.0201
6	Health Professions and Related Clinical Science	51.9999

WASD is a comprehensive high school offering the same programs at Career Technical Centers only in our high school. Each program's brochures with full explanations are on the table. Thank you to culinary arts for providing the food and refreshments for the evening. We discussed our location in comparisons to CTC's across the state.

Video played: <https://www.thehomepagenetwork.com/hornet-happenings-career-technical-programs/> Mrs. Huck, Wellsboro Home Page promoting our CTE programs.



1. Discuss the PDE CTE Improvement Letter
  - a. Discuss where we made improvements last year and how we went about this.
  - b. Discuss the deficit areas from this year's letter

2S1 Keystone Literature- All Proficiency = 69.7%, Perkin's Goal, 61.59, State Goal: 81.1%

2S2 Keystone Algebra- All Proficiency =28.8%, Perkin's Goal 54.56%, State Goal 71.8%

4S1 Nontraditional Concentration (Engineering)

5S1 Recognized Postsecondary Credential

Mrs. Coots shared that we are meeting monthly on Keystone's to discuss data analysis protocols and working on our 30-60-90 plans.

Recommendations based on Data from stakeholders: there is a frustration with LAC at the low algebra score.

2. Comprehensive Local Needs Assessment (CLNA) Discussion on the components and the possible need for a virtual meeting. We are looking at December as an online zoom meeting.
3. Funding Information related to CTE- 2023-2024 = \$31,409 All equipment/materials are a part of the OAC meetings and approved by the OAC.

The Supplemental Equipment Grant has been submitted. \$3,000 is guaranteed we will know more in the Spring of 2024.

4. Overarching CTE Program Discussion- Big Picture Thinking  
Added Health Occupations. One LAC shared, "Keep investing in the health care area."  
Another "Health Professions is an endless opportunity."

Is there anything we should think about to be in alignment with top employment in the Northern Tier. Employment Data (attachments). Mrs. Coots did mention to look at top employers. If we add NTSD, STSD, and WASD it is in the top 3. Healthcare #1 and Manufacturing top. LAC stated, "Always keep evaluating and looking for way to enhance."

Feedback from LAC member, "I have conflicting thoughts. We are stretched thin in terms of students and programs. We could look at teaching as it is currently a large employer. Mansfield Univ and the hospital have shrunk in terms of employees over the last ten years. There is no sign of increasing numbers back to that of the glory years, so will we have the population to need the teachers? What are population and employment projections as opposed to current trends?"

LAC, "Please keep sharing with the community what is going on and data." "I feel that what is offered at WASD is a good list and good for our size of district."

"You have 6 programs listed and 400 students in the high school. Unless we can figure out transportation or live zoom classes between other high schools, we may not want to divide the students any more. We also have students in the airline program."

Maybe add auto/diesel mechanics, HVAC, and child-care.

5. Weighting with regard to 9-12 and CTE Completers Discussion & Dual Enrollment Data. 18 students in 22-23 in the year-end report. 17 credits earned and \$10,166 in PCT college tuition saved. This credit is awarded in HS and college as transcript college credit. The total for Penn College is \$4,167,462.
6. Feedback Survey Provided to determine if the joint meeting with Occupational Advisory's works best or offered a satisfactory option to separate meeting times. Current feedback from the LAC is that it provided good background to the overall career technical programs offered at WASD and it is suggested that this format works for 1x a year to meet the annual requirement for LAC meetings. Comments were:

It was nice to see all the areas represented.

Effective communication of current activities, achievement and goals by teachers in the OAC's. For those of us without children in the program, we learned a great deal about what's going on during these meetings.

Specific information and conversation occurred in focus areas (OAC's).

It was nice to see the big picture in the large group and then breakout sessions in OAC's.

It was great to see folks giving their time because they enjoy seeing the youth doing well and helping them have a broader outlook on everything.

More discussion on what is available in middle school that would have students see if they like these programs. One said, "The schedule is tough for students to get to their technical requirements. It would be nice to follow the 'traditional' vo-tech program of two weeks technical and two weeks classroom requirements (And then swap.) A separate part of the building to keep the students focused on the technical part, away from the general population. Collaborate with the other areas and let the hands-on learning begin!"

If not already in place, create a class for; How to write an effective Cover Letter. How write an effective Resume. What to do in an Interview. What not to do in an Interview

LAC, "Hire the best and retain the best."

Suggestion from the LAC to provide this overall big picture of program offerings to new teachers within the first 6 month of employment.

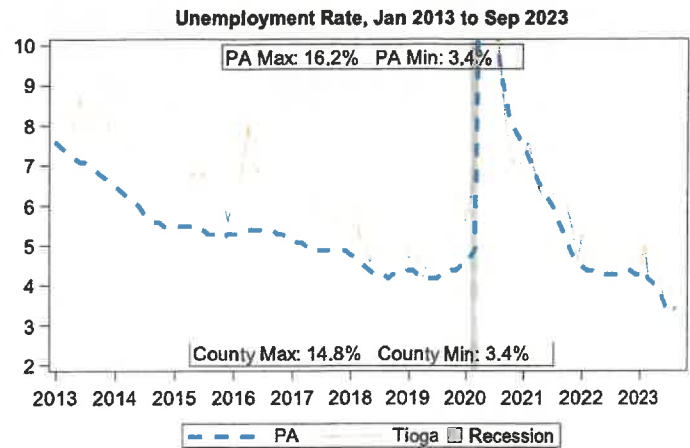
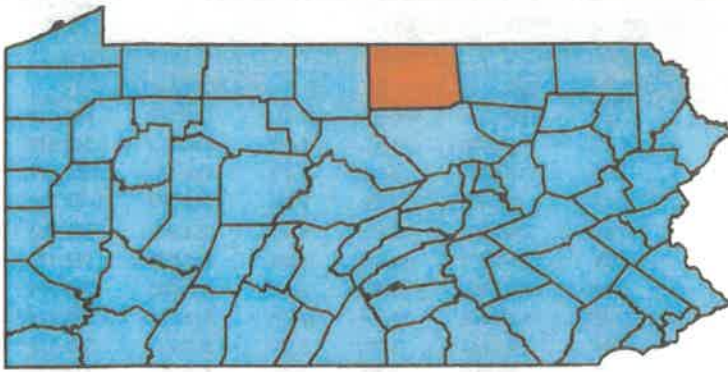
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**Goals of the LAC and Stakeholders:**

- Provide information to update, modify, expand and improve the quality of career and technical education programs
- Support and strengthen the relationship between business, industry, the community and education
- Make recommendations to strengthen and expand the curriculum, and provide assistance in implementing these recommendations
- Assist in identifying needs, determining priorities, and reviewing and evaluating programs
- Articulate long-term goals and objectives of the career and technical education program to parents, employers and the community
- Student Recruitment & Public Relations

# Tioga County Profile

October 2023



2021 Population		
Demographic	County	PA
Total Population	41,089	12,970,650
Female	20,503	6,576,433
Male	20,586	6,394,217
Population by Race		
White	96.7%	78.3%
Black	0.9%	11.0%
Other	2.5%	10.7%
Hispanic Origin (all races)	1.3%	7.9%
Population by Age		
Ages 0 to 17	20.0%	20.9%
Ages 18 to 24	8.3%	8.9%
Ages 25 to 34	10.8%	13.1%
Ages 35 to 44	10.8%	12.0%
Ages 45 to 54	12.5%	12.7%
Ages 55 to 64	15.5%	14.2%
Ages 65 to 74	12.6%	10.6%
Ages 75 and Older	9.4%	7.6%
Median Age	45.0	40.8

Source: U.S. Census 5 Year Estimate 2017-2021 (Tables: DP05 and B01001)

Online Job Postings	County	PA
August 2023	326	202,254
August 2022	322	255,565
Annual Percent Change	1.2%	-20.9%
Annual Volume Change	4	-53,311

Source: The Conference Board - LightCast - Help Wanted OnLine™

2021 Veterans	County	PA
Total Veterans	3,611	703,580
Veteran Median Income	\$35,463	\$42,205
Non-Veteran Median Income	\$26,831	\$34,377
Veteran Unemployment Rate	5.5%	4.6%
Non-Veteran Unemployment Rate	4.5%	5.5%

Source: U.S. Census 5 Year Estimate 2017-2021 (Table: S2101)

2021 Resident Income	County	PA
Per Capita Income	\$47,572	\$64,279
Total Personal Income (in thousands)	\$1,947,086	\$833,314,466
Total Earnings (in thousands)	\$967,248	\$490,499,452
Total Dividends/Interest/Rent (in thousands)	\$298,799	\$134,916,974
Total Transfer Payments (in thousands)	\$681,039	\$207,898,040

Source: Bureau of Economic Analysis

Local Area Unemployment Statistics		
Sep 2023	County	PA
Unemployment Rate	3.9%	3.4%
Labor Force	19,100	6,497,000
Employed	18,400	6,275,000
Unemployed	700	222,000

Notes: Current month's data are preliminary. Data are Seasonally Adjusted.

Unemployment Compensation Exhaustees				
Oct 2022 to Sep 2023	Volume		Percent of Total	
	County	PA	County	PA
Natural Resources & Mining	0	310	0.0%	1.0%
Construction	30	6,270	27.5%	16.0%
Manufacturing	10	3,970	9.0%	10.0%
Trade, Transportation & Utilities	30	7,020	27.5%	18.0%
Information	0	730	0.0%	2.0%
Financial Activities	10	2,420	9.0%	6.0%
Professional & Business Services	20	7,810	18.0%	20.0%
Education & Health Services	10	6,100	9.0%	15.5%
Leisure & Hospitality	0	2,540	0.0%	6.5%
Other Services	0	870	0.0%	2.0%
Government	0	890	0.0%	2.5%
Info Not Available	0	70	0.0%	0.0%
<b>Total</b>	<b>110</b>	<b>39,000</b>	<b>100%</b>	<b>100%</b>

Note: Percentages less than 0.5% will be displayed as 0.0%.  
Source: Pennsylvania Unemployment Compensation System

Top 10 Employers by Employment in Q1 of 2023
UPMC Wellsboro
Ward Manufacturing LLC
Northern Tioga School District
Keystone Clearwater Solutions LLC
PA State System of Higher Education
Westlake Management Services Inc
Southern Tioga School District
State Government
Wal-Mart Associates Inc
MedPlast Engineered Products Inc

Source: Quarterly Census of Employment and Wages

Quarterly Census of Employment and Wages, 2022 Annual Averages									
NAICS	NAICS Description	Estab.		Employment		Employment %		Wages	
		County	LQ	County	PA	County	PA	County	PA
	Total, All Industries	1,021	1.00	12,590	5,863,297	100.0%	100.0%	\$49,295	\$67,279
11	Agriculture, Forestry, Fishing and Hunting	24	1.92	112	27,150	0.9%	0.5%	\$36,333	\$42,543
21	Mining, Quarrying, and Oil & Gas	19	6.35	295	21,631	2.3%	0.4%	\$95,765	\$102,977
22	Utilities	21	2.94	211	33,477	1.7%	0.6%	\$83,996	\$106,982
23	Construction	67	0.81	464	267,291	3.7%	4.6%	\$54,503	\$75,093
31-33	Manufacturing	37	1.53	1,855	564,391	14.7%	9.6%	\$50,692	\$72,172
42	Wholesale Trade	36	0.80	366	213,153	2.9%	3.6%	\$65,098	\$95,505
44-45	Retail Trade	149	1.42	1,835	603,195	14.6%	10.3%	\$31,925	\$36,323
48-49	Transportation and Warehousing	68	1.05	777	344,384	6.2%	5.9%	\$59,996	\$56,878
51	Information	24	0.85	176	96,291	1.4%	1.6%	\$41,779	\$114,641
52	Finance and Insurance	31	0.64	372	269,171	3.0%	4.6%	\$78,707	\$114,792
53	Real Estate and Rental and Leasing	20	0.72	104	67,208	0.8%	1.1%	\$77,449	\$73,430
54	Professional and Technical Services	50	0.54	462	395,104	3.7%	6.7%	\$74,798	\$113,475
55	Management of Companies and Enterprises	5	ND	ND	145,205	ND	2.5%	ND	\$145,955
56	Administrative and Waste Services	37	0.36	243	311,279	1.9%	5.3%	\$43,451	\$49,964
61	Educational Services	25	ND	ND	474,147	ND	8.1%	ND	\$65,366
62	Health Care and Social Assistance	178	0.93	2,132	1,063,096	16.9%	18.1%	\$52,549	\$62,217
71	Arts, Entertainment, and Recreation	11	0.39	81	96,469	0.6%	1.6%	\$24,079	\$41,986
72	Accommodation and Food Services	92	1.07	1,019	443,283	8.1%	7.6%	\$18,086	\$23,614
81	Other Services (Except Public Administration)	78	0.84	357	197,858	2.8%	3.4%	\$25,510	\$42,746
92	Public Administration	51	1.28	633	229,515	5.0%	3.9%	\$41,924	\$70,964
	Total, Suppressed Local Industries	30		1,095		8.7%			
Company Ownership									
	Total, All Ownership	1,021	1.00	12,590	5,863,297	100.0%	100.0%	\$49,295	\$67,279
	Private Ownership	908	0.94	10,520	5,210,523	83.6%	88.9%	\$48,808	\$67,336
	Federal Ownership	24	0.61	129	99,050	1.0%	1.7%	\$60,301	\$85,530
	State Ownership	14	2.08	557	124,829	4.4%	2.1%	\$66,903	\$71,477
	Local Ownership	76	1.50	1,383	428,895	11.0%	7.3%	\$44,924	\$61,144

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of county employment by sector divided by the percent of PA's employment by sector.

Occupational Wages, 2022 Annual Averages					
SOC Code	Major Occupational Group	Entry-Level Wage		Average Wage	
		County	PA	County	PA
00-0000	Total, All Occupations	\$25,630	\$27,980	\$48,880	\$58,470
11-0000	Management	\$50,960	\$61,570	\$103,210	\$126,450
13-0000	Business & Financial Operations	\$40,940	\$46,220	\$72,310	\$80,280
15-0000	Computer & Mathematical	\$41,120	\$52,800	\$67,450	\$94,730
17-0000	Architecture & Engineering	\$41,980	\$53,320	\$68,590	\$89,330
19-0000	Life, Physical, & Social Science	\$46,050	\$44,240	\$77,710	\$75,920
21-0000	Community & Social Service	\$31,360	\$33,860	\$45,200	\$51,980
23-0000	Legal	\$30,210	\$48,780	\$62,700	\$109,460
25-0000	Educational Instruction & Library	\$31,990	\$32,650	\$62,520	\$66,040
27-0000	Arts, Design, Entertainment, Sports, & Media	\$25,390	\$30,610	\$50,970	\$59,420
29-0000	Healthcare Practitioners & Technical	\$40,230	\$45,120	\$84,840	\$89,820
31-0000	Healthcare Support	\$25,080	\$25,040	\$32,480	\$33,120
33-0000	Protective Service	\$29,130	\$27,470	\$50,250	\$52,870
35-0000	Food Preparation & Serving Related	\$18,440	\$20,130	\$26,900	\$29,460
37-0000	Building & Grounds Cleaning & Maintenance	\$23,170	\$25,020	\$31,930	\$34,860
39-0000	Personal Care & Service	\$19,650	\$20,700	\$29,090	\$33,020
41-0000	Sales & Related	\$20,650	\$23,000	\$35,270	\$47,010
43-0000	Office & Administrative Support	\$26,990	\$29,710	\$40,490	\$44,850
45-0000	Farming, Fishing, & Forestry	\$26,850	\$25,180	\$41,760	\$39,290
47-0000	Construction & Extraction	\$35,890	\$38,120	\$59,340	\$59,770
49-0000	Installation, Maintenance, & Repair	\$32,570	\$35,130	\$53,080	\$55,080
51-0000	Production	\$31,150	\$31,100	\$42,020	\$45,620
53-0000	Transportation & Material Moving	\$26,040	\$28,010	\$40,630	\$42,490

Note: 'ND' represents Non-Disclosable information.

